

2021 Advertising Rates

Rates	1x	2x	3x	4x
Full page	\$2,900	\$2,700	\$2,500	\$2,300
2/3 page	\$2,610	\$2,410	\$2,210	\$2,010
1/2 page island	\$1,885	\$1,685	\$1,485	\$1,285
1/2 page horiz/vert	\$1,740	\$1,540	\$1,340	\$1,140
1/3 page	\$1,305	\$1,105	\$905	\$705
1/4 page	\$1,160	\$960	\$760	\$560
1/6 page	\$870	\$670	\$470	\$270

Each issue of *Electrification* will have a total digital distribution of 59,700 recipients

Cover Rates	1x	2x	3x	4x
Cover 4	\$3,950	\$3,750	\$3,550	\$3,350
Cover 3	\$3,525	\$3,325	\$3,125	\$2,925
Cover 2	\$3,690	\$3,490	\$3,290	\$3,090

Multi-media opportunities – such as video – are available for digital edition ads. Please contact your sales representative for pricing.

Electrification Digital Edition

eskyscraper (multiple page presence) \$3,975 net US per issue (or gross if an agency is involved)

esponsorship (front cover only exposure) \$2,975 net US per issue (or gross if an agency is involved)