IEEE PES GOLD Involvement

- Recognition – GOLD OEA, technical presentations
- Outreach - IEEE PES email list, corporate lists
- Promotion through newsletter (E-scanfax)
- Tailored events (low-cost, weeknights)
- Seasonal
- Non-technical
- Led by GOLD
IEEE PES GOLD Involvement

- Eliminating the question “How do I get involved?”
- Starting early
- Joint events (IAS, section, etc.)
IEEE PES GOLD Involvement

Activities:

• Manufacturing Plant Tour/Demonstation
• Solar/Wind Farm tour
• Arcade (Dave & Busters)
• Team Sport Activity (whirlyball)
• TopGolf (Possibly)
• Bar/Restaurant package
• Brewery Tour

• Service projects
IEEE PES GOLD Involvement

- Interaction
- What’s working for your chapters? What isn’t?
- Any fresh ideas that you haven’t tried yet?