PES Chapter Membership (Growth) Contest

Region 1-7 Chapter Chair Training

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Chapter Membership Contest

Objective

• Encourage the growth of membership in the chapter

• Reward chapters with the best results
Chapter Membership Contest

Eligibility

• All PES Chapters that submit a combined Annual/High Performing Chapter report will be automatically considered for the Membership contest.
Chapter Membership Contest

Reward the chapters with best results

- First place - $1,000
- Second place - $500
- Third place - $250

2 Separate Categories / Criteria

- Large (>100) – 6% goal
- Small (≤ 100) – 15% goal
Chapter Membership Contest

Evaluation Criteria

• Membership growth compared to December 31st of each year.

• Must show positive growth trend for 3 years

• Based on higher grade PES members
  – Includes: Member, Senior Member, Fellow (and Life versions of each)
  – Excludes: graduate student member, student member, associate member
Chapter Membership Contest

2014 Awards

Large Chapters (> 100 HG members)

• Singapore 16%
• Victorian 12%
• Beijing and Queensland (tie) 10%

Small Chapters (< 100 HG members)

• Guadalajara 39%
• El Salvador 58%
• Cyprus 31%
Questions?