PES Chapter Membership (Growth) Contest

Region 1-7 Chapter Chair Training
Washington DC / National Harbor, MD  USA
July 27, 2014

Presented by
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Awards & Resources Committee Chair
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Chapter Membership Contest

Objective

• Encourage the growth of membership in the chapter
• Reward chapters with the best results
Chapter Membership Contest

Eligibility

• All PES Chapters that submit a combined Annual/High Performing Chapter report will be automatically considered for the Membership contest.
Chapter Membership Contest

Reward the chapters with best results

- First place - $1,000
- Second place - $500
- Third place - $250

2 Separate Categories / Criteria

- Large (>100) – 6% goal
- Small (≤ 100) – 15% goal
Chapter Membership Contest

Evaluation Criteria

• Membership growth compared to December 31st of each year.
• Must show positive growth trend for 3 years
• Based on higher grade PES members (excludes all student and affiliate members)
Chapter Membership Contest

2013 Awards

Large Chapters (> 100 HG members)
• BANGALORE 21%
• VANCOUVER 17%
• SWEDEN 11%

Small Chapters (≤ 100 HG members)
• KERALA 71%
• JORDON 58%
• GUJARAT 21%
Chapter Membership Contest

IEEE PES 2013 Chapter Membership Contest

We are pleased to announce the winners of the IEEE PES Chapter Membership contest for 2013.

<table>
<thead>
<tr>
<th>(Large &gt; 100)</th>
<th>Percentage Gain</th>
<th>Award</th>
</tr>
</thead>
<tbody>
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Of the 93 Chapters enrolled in the contest, 20 exceeded their quota goal of an increase of more than 6% for large chapters (more than 100 HG members) or 15% for small chapters (with 100 or fewer HG members). Overall, PES grew by 2.6% in this membership class in 2013. Statistics for all PES chapters and their sponsoring sections is available on request.

The contest evaluates the growth percentage of “higher grade” members. To participate, a PES Chapter must submit a PES Annual Report/High Performing Chapter Award application to PES. Graduate Student Members (GSM) are excluded since PES already has a ‘free dues’ offer for the first year targeting Student Members and GSM. Additionally, the Chapter must show a positive growth trend for three years. For example, a Chapter that loses members in the year before the contest must recover at least those members to be considered. Also, the number of members in the chapter must be at least 10.

Thanks to **Drew Bonthon** for his ongoing help compiling and evaluating all the data for this contest, and to all PES Chapters for their ongoing efforts in support of our membership.
Chapter Membership Contest
Promotional Kits

Promotional Kits - IEEE Power and Energy Society

PES Promotional Kits. PES Promotional meeting/conference kits are available free of charge to PES members. These are excellent tools for membership recruitment. Please use the Request Form to order these kits.

http://www.ieee-pes.org/promotional-kits

For orders inside of the US please allow 7-10 days for delivery. For orders outside the US please allow 10-14 days for delivery. We will try our best to get the packages to you in time, but shipping times will vary, please allow additional time for international shipments. Custom delays are outside of our control.
Questions?