PES Chapter Membership (Growth) Contest

Region 1-7 Chapter Chair Training
Vancouver, BC Canada
July 21, 2013

Presented by
Ed Carlsen
Awards & Resources Committee Chair
pes.chapters.awards@ieee.org
Chapter Membership Contest

Objective

• Encourage the growth of membership in the chapter

• Reward chapters with the best results
Chapter Membership Contest

Eligibility

• All PES Chapters that submit a combined Annual/High Performing Chapter report will be automatically considered for the Membership contest.
Chapter Membership Contest

Reward the chapters with best results

- First place - $1,000
- Second place - $500
- Third place - $250

2 Separate Categories / Criteria

- Large (>100) – 6% goal
- Small (≤ 100) – 15% goal
Chapter Membership Contest

Evaluation Criteria

• Membership growth compared to December 31st of each year.

• Based on higher grade PES members (excludes all student and affiliate members)
Chapter Membership Contest

2012 Awards

Large Chapters (> 100 HG members)
- BEIJING 62%
- SOUTHERN ALBERTA 17.3%
- SAN DIEGO 16.7%

Small Chapters (<= 100 HG members)
- HONDURAS SECTION 83%
- PERU SECTION 32%
- PUNE SECTION 30%
Chapter Membership Contest

Dear PES Chapter volunteers,

Please see the announcement below of the Membership Growth Contest results for 2012 from Drew Bonthron, PES Membership Committee. Congratulations to all the winners! This is the first year we have applied participation in the membership growth contest with those chapters submitting the "combined" Annual and High Performing Chapter Award Reports. Refer to (http://www.ieee-pes.org/images/pdf/chapters/pes_membership_contest.pdf)

Winners are:

Large Chapters (> 100 HG members) 2012 Award

<table>
<thead>
<tr>
<th>Section Name</th>
<th>% Gain</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEIJING Section</td>
<td>62%</td>
<td>$1,000 (R10)</td>
</tr>
<tr>
<td>SOUTHERN ALBERTA Section</td>
<td>17.3%</td>
<td>$500 (R7)</td>
</tr>
<tr>
<td>SAN DIEGO Section</td>
<td>16.7%</td>
<td>$250 (R6)</td>
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Small Chapters (<= 100 HG members) 2012 Award

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<tbody>
<tr>
<td>HONDURAS Section</td>
<td>83%</td>
<td>$1,000 (R9)</td>
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<td>32%</td>
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<td>PUNE Section</td>
<td>30%</td>
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With roughly 225 total PES chapters, the 112 participants represent nearly 50%. Of these 112 participants, 19 of the 44 large chapters (over 100 Higher Grade or HG members) and 17 of 78 small chapters (with 100 or fewer HG members) exceeded their growth quota's in 2012. The quota's we use are 6% for large and 15% for small chapters. Also, 69 of the 112 participants or 62% had membership growth - CONGRATULATIONS to them ALL!
Questions?