



2012 Goals

- 1. Enhance, Document and Extend PES Level Strategies and Partnerships**
 - a. Update & Enhance PES Strategic Plan for 2020
 - b. Develop PES Roadmap for IEEE Involvement
 - c. Advance Partnerships with IEEE Organizational Units and non-IEEE groups
 - d. Develop PES Conference/Management Strategic Plan, Processes and Procedures
 - e. Complete society review with IEEE Technical Activities Board

- 2. Expand quantity and diversity of PES Membership**
 - a. Advance PES Image with Industry Leadership
 - b. Globalize Workforce Pipeline Programs
 - c. Develop programs to engage new PES member opportunities
 - d. Use Social Media/Recent Technologies to Increase PES presence in Technical Community

- 3. Increase member involvement and knowledge of membership benefits**
 - a. Improve Information Dissemination for PES Leadership and Membership
 - b. Increase Accessibility of PES Educational Resources Worldwide
 - c. Increase Member Engagement through Chapters